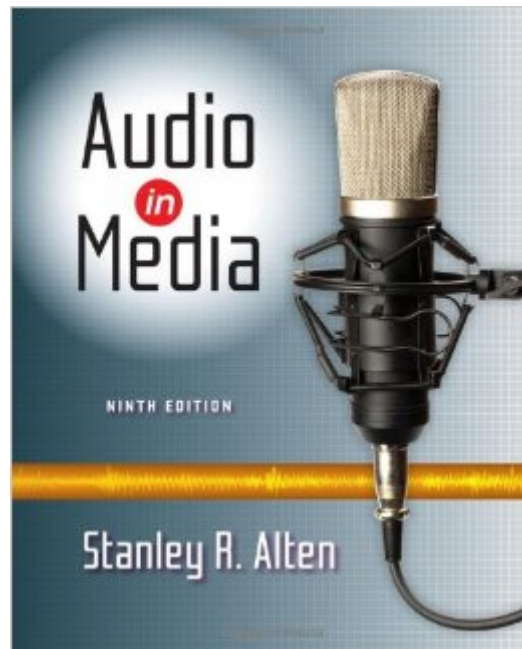


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# Audio In Media



## Synopsis

In AUDIO IN MEDIA, Ninth Edition, Stanley Alten-internationally recognized as a scholar and expert in the area of audio production-continues to provide students with an introduction to the basic techniques and principles necessary for audio production in today's media. The clear and current illustrations and photos and student-friendly writing in Alten's market-leading text have helped professors effectively teach this technically-based course to thousands of introductory audio production students. Comprehensive, technically accurate, and up-to-date, the text covers informational, perceptual, and aesthetic aspects of sound as they apply to each stage of the production process-from planning to post-production.

## Book Information

Hardcover: 576 pages

Publisher: Cengage Learning; 9 edition (January 1, 2010)

Language: English

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Product Dimensions: 10.2 x 8.2 x 1.2 inches

Shipping Weight: 2.5 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #428,837 in Books (See Top 100 in Books) #215 in [Books > Humor & Entertainment > Radio > General Broadcasting](#) #295 in [Books > Business & Money > Industries > Media & Communications](#) #452 in [Books > Arts & Photography > Other Media > Film & Video](#)

## Customer Reviews

I bought this book for a college course in which I did not end up using it. The book tends to be confusing at times. It goes from intro to audio to things that someone new to the subject would not understand very quickly. Our professor ended up not liking the book himself and used his own theories which made a lot more sense.

This is a great book for medium to advanced audio production students or enthusiasts, but may be a little overwhelming for beginners with the sections on sound physics and terminology.

This book is amazing. I got this for my intro to audio production book and figured I would just sell it after but this book is great and I will for sure keep it as the first book in my professional library. The

book being used I would think would be bad but one page was highlighted... Great deal!

Using this for a Sound Recording class, very informative. Have to catch up on my reading though!  
Great buy though

Had to buy this for a class. It was a great book and I sometime regret selling it. Plenty of useful stuff in it. Apparently, I should have kept it since the price has doubled.

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